

# Privacy Policy

Welcome to BroDigitalit Ltd's Privacy Policy. This document outlines how we collect, use, and protect your personal information when you interact with our marketing and software development services. Your privacy is important to us, and we are committed to ensuring the confidentiality and security of your personal data.

## 1. Information We Collect

We collect various types of information to provide and improve our services, including:

- **Personal Information:** Such as your name, email address, phone number, and billing information, which you provide to us when you register for our services or make inquiries.
- **Usage Information:** Including your IP address, device type, browser information, and interactions with our website and software applications.
- **Cookies and Tracking Technologies:** We may use cookies and similar tracking technologies to enhance your experience, analyze usage patterns, and personalize content.
- **Marketing Data:** Information related to your preferences, interests, and interactions with our marketing campaigns and communications.

## 2. How We Use Your Information

We use the information we collect for various purposes, including:

- **Providing and Improving Services:** To deliver our marketing and software development services, personalize your experience, and enhance the quality of our offerings.
- **Communication:** To respond to your inquiries, send important updates, and provide relevant information about our services.
- **Marketing and Advertising:** To deliver targeted advertisements, promotions, and other marketing communications based on your interests and preferences.
- **Analytics:** To analyze trends, monitor the effectiveness of our marketing efforts, and optimize the performance of our website and applications.
- **Compliance and Legal Obligations:** To comply with applicable laws, regulations, and legal processes, and to protect our rights and interests.

### **3. Data Security and Retention**

We implement appropriate technical and organizational measures to safeguard your personal information against unauthorized access, disclosure, alteration, or destruction. We retain your data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

### **4. Sharing Your Information**

We may share your information with trusted third parties, including service providers, business partners, and affiliates, to assist us in delivering our services and fulfilling our contractual obligations. We may also disclose your information in response to legal requests, to protect our rights or the rights of others, or as otherwise required by law.

### **5. Your Choices and Rights**

You have the right to access, correct, or delete your personal information, as well as to opt-out of certain marketing communications and data processing activities. You can exercise these rights by contacting us using the information provided at the end of this Privacy Policy.

### **6. Updates to This Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices, legal requirements, or business operations. We encourage you to review this policy periodically for the latest information on our data handling practices.

### **7. Contact Us**

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

BroDigitalit Ltd

Address: 16 Wellington Square, London SW3 4NJ

Email: [info@brodigital.online](mailto:info@brodigital.online)

Phone Number: +44-748-888-9901

Thank you for trusting BroDigitalit Ltd with your personal information. We are committed to protecting your privacy and providing you with the best possible experience.